



## **Transparent Media Facades**

Mediamesh<sup>®</sup> and Illumesh<sup>®</sup>

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## Port Authority Bus Terminal – Mediamesh®

Location	USA / New York City
Customer	A2a Media for the Port Authority
Dimension	169 ft x 35.5 ft
Total Area	6000 ft <sup>2</sup>
Total Pixel	256,800 PX
Pixel Pitch	Ver. 2" / 1.7"
Facade Direction	Outdoor / South
Brightness:	4730 Nits
Completion	June 2011



## Crowne Plaza – Mediamesh®

Location:	USA / New York City
Customer:	Crowne Plaza
Architect:	Gensler, New York
Dimension:	31 ft. wide x 24 ft. high
Total area:	744 ft <sup>2</sup>
Total amount of pixel:	55,056 Px
Pixel pitch:	Ver. 1.2" / Hor 1.7"
Facade direction:	Outdoor / South
Brightness:	5,480 Nits
Completion:	June 2009



## Madden Library – Interior Mediamesh®

Location:	USA / Fresno
Architect:	Narduli Studio
Dimension:	16.6 ft. wide x 32 ft. high
Total area:	531 ft <sup>2</sup>
Total amount of pixel:	14,028 Px
Pixel pitch:	Ver. 2.4" / Hor. 2.4"
Facade direction:	West (behind glazing facade)
Brightness:	1,940 Nits
Completion:	December 2008



## Congress Hall – Mediamesh®

Location:	Libya / Tripolis
Customer:	System Insaat Ltd.Sti
Architect:	Tabanlıoğlu, Istanbul
Dimension:	95 ft. wide x 39 ft. high
Total area:	3700 ft <sup>2</sup>
Total amount of pixel:	204,900Px
Pixel pitch:	Ver. 1.6" / Hor 1.2"
Facade direction:	Outdoor / East
Brightness:	4,956 Nits
Completion:	February 2010

### **American Airlines Arena – Mediamesh®**

Location: USA / Miami  
Customer: AA-Arena / Heat Group  
Architect: ADC, Florida and ag4, Cologne  
Dimension: 80 ft. wide x 42 ft. high  
Total area: 3360 ft<sup>2</sup>  
Total amount of pixel: 147,806 Px  
Pixel pitch: Ver. 2" / Hor. 1.7"  
Facade direction: Outdoor / West  
Brightness: 6,588 Nits  
Completion: May 2009



### **Selfscapes Milan – Mediamesh®**

Location: Italy / Milan  
Customer: Urban Screen S.A., Milan  
Architect: ag4, Cologne  
Dimension: 96.6 ft. wide x 54.3 ft. high  
Total area: 5242 ft<sup>2</sup>  
Total amount of pixel: 194,040 Px  
Pixel pitch: Ver. 2.0" / Hor. 2.0"  
Facade direction: Outdoor / North  
Brightness: 1,993 Nits  
Completion: December 2007



### **Opel Exhibition – Mediamesh®**

Location: Germany / Duesseldorf  
Customer: XL Solutions, Duesseldorf  
Dimension: 133 ft. wide x 15.8 ft. high  
Total area: 2100 ft<sup>2</sup>  
Total amount of pixel: 46,102 Px  
Pixel pitch: Ver. 2.5" / Hor. 2.5"  
Facade application: Indoor  
Brightness: 553 Nits  
Completion: April 2007



### **Indemann – Illumesh®**

Location: Germany / Inden  
Customer: GIS Dueren GmbH  
Architect: Marc Maurer, Maastricht  
Total area: 15,800 ft<sup>2</sup>  
Total amount of pixel: 8,131 px  
Pixel pitch: Ver. 79" / Hor 3.9"  
Facade direction: Outdoor / All  
Brightness: 48 Nits  
Completion: August 2009



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## Illumesh® and Omega 1510 Etched Imagery



### Atelier Torcé – Illumesh®

Location: France / Torcé  
Customer: Communauté Vitré  
Architect: H.C. Nestor, Chateaubourg  
Dimension: 48.6 ft. wide x 22.6 ft. high  
Total area: 1098 ft<sup>2</sup>  
Total amount of pixel: 1,490 Px  
Pixel pitch: Ver. 26.25" / Hor. 3.9"  
Facade direction: Outdoor / East  
Brightness: 132 Nits  
Completion: June 2007



### Juan Valdez Flagship Café NYC – Omega 1510 Etched Imagery

Customer: Juan Valdez Café  
Architects: Hariri & Hariri – Architecture, New York, RIR Arquitectos, Bogotá  
Installer: Kern Rockenfield, New York  
Dimension: 36 ft. x 36 ft. in 3 panels  
Area Covered: 296 ft<sup>2</sup>  
Process: GKD Etch Art  
Attachment: Extended loops top and bottom  
Completion: 2004  
Photography: Paul Warchol



### Rallye BMW – Omega 1510 Etched Imagery

Location: College Pointe, NY  
Customer: Rallye BMW Dealership  
Architect: HLW, NYC  
Installer: A-Val Architectural Metal Corp  
Area Covered: 5700 ft<sup>2</sup> – 19 panels  
Process: GKD Etch Art  
Material: Stainless Steel  
Attachment: Woven in bars top and bottom – triangular bracket system  
Completion: 2007  
Photography: Alain Jaramillo

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